

ADVISING SHEET

Business Administration Major/Marketing Minor

Catalog 2022-2023

Student Name:

General Education

Course Name	Grade	Semester
Ranger Connection (1 credit)		
U.S. History to 1877 or U.S. History Since 1877		
American Federal Government and Politics		
General Biology, Botany, or Zoology (with lab)		
Chemistry, Physical Science, or Physics (with lab)		
Wellness Concepts (HED 2303)		
PSYC, HIST, SOC, GEOG, CJUS, ART, SPAN, or SCOM 1014		
Humanities		
Humanities or Religion		

General Education - Program Specific (GPA must average 2.25 or higher) 0.00

Composition I (1113 or 1114)		
Composition II		
Introduction to Speech Communication		
College Algebra (1513 or 1514)		
Personal Finance		
Leadership in Business (GBUS 2033)		

Foundation Core (GPA must average 2.50 or higher) 0.00

Financial Accounting		
Managerial Accounting		
Principles of Macroeconomics		
Principles of Microeconomics		
Business Environment (1 credit)		
Business Math		
Legal Environment of Business		
Statistics (MATH 2013 or ECON 2163)		

Business Core (GPA must average 2.50 or higher) 0.00

Business Finance		
Business Research		
Business, Society, and Government		
Principles of Management		
Business Communications		
Management Information Systems		
Principles of Marketing		
Business Policy		

Marketing Minor (GPA must average 2.50 or higher) 0.00

International Marketing		
Management Controls		
Technology and Marketing		
Integrated Marketing Communications		
Marketing Strategy		
Upper-level Marketing elective (3 credits)		
Upper-level Marketing elective (3 credits)		