DEMOGRAPHICS

Gender	N	%	Current Class Load	N	%
Male	145	27.94 %	No Answer	5	
Female	365	70.33 %	Part-time	88	14.67 %
Transgender	0	0.00 %	Full-time	512	85.33 %
Additional gender category or Other	1	0.19 %	Total	600	100.00 %
Prefer not to respond	4	0.77 %			
Genderqueer	4	0.77 %			
No Answer	86		Class Level	N	%
Total	519	100.00 %	Special student	2	0.33 %
			No Answer	2	
			Other class level	7	1.16 %
Age	Ν	%	Graduate/Professional	60	9.95 %
45 and over	19	3.68 %	Sophomore	92	15.26 %
18 and under	38	7.35 %	Freshman	111	18.41 %
35 to 44	43	8.32 %	Junior	160	26.53 %
25 to 34	77	14.89 %	Senior	171	28.36 %
No Answer	88		Total	603	100.00 %
19 to 24	340	65.76 %			
Total	517	100.00 %			
			Current GPA	N	%
			1.99 or below	4	0.69 %
Ethnicity/Race	N	%	No credits earned	11	1.91 %
Alaskan Native	0	0.00 %	No Answer	29	
Native Hawaiian or Pacific Islander	2	0.39 %	2.0 - 2.49	41	7.12 %
Other race	5	0.97 %	2.5 - 2.99	82	14.24 %
Asian	14	2.71 %	3.0 - 3.49	184	31.94 %
Multi-racial	16	3.10 %	3.5 or above	254	44.10 %
American Indian	20	3.88 %	Total	576	100.00 %
Black/African-American	24	4.65 %			
Hispanic or Latino (and Puerto Rican)	57	11.05 %			
No Answer	89		Educational Goal	N	%
White/Caucasian	378	73.26 %	Job-related training	0	0.00 %
Total	516	100.00 %	Self-improvement/pleasure	1	0.17 %
			Certification (initial/renewal)	2	0.35 %
			Other educational goal	10	1.75 %
Current Enrollment Status	N	%	Associate degree	22	3.85 %
Weekend	4	0.78 %	Doctorate or professional degree	22	3.85 %
Evening	66	12.92 %	No Answer	33	
No Answer	94		Master's degree	76	13.29 %
Day	441	86.30 %	Bachelor's degree	439	76.75 %
Total	511	100.00 %	Total	572	100.00 %

DEMOGRAPHICS

Employment	N %	Plan to Transfer	N	%
No Answer	36	No Answer	40	
Full-time on campus	37 6.50	% Yes I plan to transfer	92	16.28 %
Part-time on campus	104 18.28	% No I do not plan to transfer	473	83.72 %
Full-time off campus	132 23.20	% Total	565	100.00 %
Part-time off campus	147 25.83	%		
Not employed	149 26.19	%		
Total	569 100.00	% Organization Memberships	N	%
		No Answer	1	
		Five or more organization membershi	ŗ 12	1.99 %
Current Residence	N %	Three or four organization membersh		
Fraternity/Sorority	1 0.18		264	
Other residence	22 3.87	% One or two organization membership	s 270	44.70 %
No Answer	36	Total	604	100.00 %
Parent's home	67 11.78	%		
Residence hall	157 27.59	%		
Rent room or apt off campus	159 27.94	% Tuition Source	N	%
Own house	163 28.65	% No Answer	0	0.00 %
Total	569 100.00	% Other tuition source	25	4.13 %
		Family contributions	72	11.90 %
		Self support	74	12.23 %
Residence Classification	N %	Scholarships	162	26.78 %
International (not U.S. citizen)	17 3.00	% Financial aid	272	44.96 %
No Answer	38	Total	605	100.00 %
Out-of-state	100 17.64	%		
In-state	450 79.37	%		
Total	567 100.00	% Please indicate your main site:	N	%
		Remote site	6	1.00 %
		No Answer	6	
Institution Was My	N %	Ponca City	27	4.51 %
No Answer	40	Online	30	5.01 %
3rd choice or lower	59 10.44	% Woodward	48	8.01 %
2nd choice	141 24.96	% Enid	70	11.69 %
1st choice	365 64.60	% Alva	418	69.78 %
Total	565 100.00	% Total	599	100.00 %
Did Transfer Here	N %			
No Answer	38	-		
Yes transferred here	214 37.74	%		
No did not transfer here	353 62.26			
Total	567 100.00			
. 5 (4)	307 100.00	,·		

DEMOGRAPHICS

N %
COUNTING 20 3.37 % Tourism and Conservation 0041: Master of Science: General 10041: Master of Science: General 10042: Master of Counseling 10042: Master of Counseling 10042: Master of Counseling 10043: Doctorate of Nursing: Family 10043: Doctora
iculture 24 4.05 % Psychology 3 0042: Master of Counseling 9 16 0043: Doctorate of Nursing: Family 16 0043: Administration 17 15 2 % 18 18 18 18 18 18 18 18 18 18 18 18 18
iculture Education 8 1.35 % Psychology 0042: Master of Counseling 16 0043: Doctorate of Nursing: Family 16 0043: Doctorate of Nursing: Family 17 0043: Doctorate of Nursing: Family 18 0043: Doctorate of Nursing: Family 19 0043: Doctorate of Nursing: Family 19 0043: Doctorate of Nursing: Family 19 0043: Doctorate of Nursing: Family 10 0
iculture Education 8 1.35 % Psychology 0043: Doctorate of Nursing: Family Nurse Practitioner 6 iness Administration 44 7.42 % Total 593 emistry 9 1.52 % nputer Science 26 4.38 % ninal Justice 19 3.20 % ly Childhood Education 19 3.20 % mentary Education 23 3.88 %
iculture Education 8 1.35 % Psychology 0043: Doctorate of Nursing: Family 16 0043: Doctorate of Nursing: Family 17 18 19 19 19 19 19 19 19 19 19 19 19 19 19
logy 35 5.90 % Nurse Practitioner 6 iness Administration 44 7.42 % Total 593 emistry 9 1.52 % Inputer Science 26 4.38 % Ininal Justice 19 3.20 % Inputer Science 23 3.88 %
iness Administration 44 7.42 % Total 593 emistry 9 1.52 % enputer Science 26 4.38 % eminal Justice 19 3.20 % ely Childhood Education 19 3.20 % ementary Education 23 3.88 %
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lish 4 0.67 %
1 0.07 /0
lish Education 6 1.01 %
neral Studies 18 3.04 %
alth & Sports Science 67 11.30 %
alth & Sports Science Education 14 2.36 %
tory 6 1.01 %
ss Communication 14 2.36 %
thematics 2 0.34 %
thematics Education 3 0.51 %
SIC 5 0.84 %
sic Education 6 1.01 %
ural Science Education 1 0.17 %
rsing 76 12.82 %
tical Science 8 1.35 %
chology 53 8.94 %
ial Science Education 5 0.84 %
ial Work 28 4.72 %
iology 2 0.34 %
cial Education 3 0.51 %
ech & Theatre 3 0.51 %
hnical Management 1 0.17 %
ster of Education: Adult
Management and
ation 7 1.18 %
ster of Education: Curriculum
2 0.34 %
ster of Education: Reading
2 0.34 %
2 0.34 % ster of Education: School
2 0.34 %
2 0.34 % ster of Education: School

Strategic Planning Overview

Strengths

- 21. My academic advisor is knowledgeable about requirements in my major.
- 16. My academic advisor is available when I need help.
- 3. The campus is safe and secure for all students.
- 23. I am able to register for classes I need with few conflicts.
- 24. I receive the help I need to apply my academic major to my career goals.
- 31. Students are made to feel welcome here.
- 10. My academic advisor helps me set goals to work toward.
- 51. Campus item: Students with disabilities have access to academic support services.
- 22. This campus provides online access to services I need.
- 40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).
- 48. Campus item: The college provides various ways to take a particular class. (In-person, arranged, online, self-paced, open lab and ITV)
- 15. Computer labs are adequate and accessible.
- 9. Library resources and services are adequate.

Challenges

- 4. The content of the courses within my major is valuable.
- 36. The quality of instruction I receive in most of my classes is excellent.
- 32. Faculty provide timely feedback about my academic progress.
- 5. Administrators are available to hear students' concerns.
- 28. Security staff respond quickly to calls for assistance.
- 14. Faculty are fair and unbiased in their treatment of individual students.
- 33. Admissions counselors accurately portray the campus in their recruiting practices.
- 27. This institution helps me identify resources to finance my education.

Strategic Planning Overview Benchmarks

Higher Satisfaction vs. National Four-Year Publics Form B

- 9. Library resources and services are adequate.
- 27. This institution helps me identify resources to finance my education.
- 8. Financial aid awards are announced in time to be helpful in college planning.
- 15. Computer labs are adequate and accessible.
- 41. Tuition paid is a worthwhile investment.
- 5. Administrators are available to hear students' concerns.
- 25. I am able to take care of college-related business at times that are convenient for me.
- 10. My academic advisor helps me set goals to work toward.
- 1. The campus staff are caring and helpful.
- 17. There are sufficient courses within my program of study available each term.
- 31. Students are made to feel welcome here.
- 24. I receive the help I need to apply my academic major to my career goals.
- 36. The quality of instruction I receive in most of my classes is excellent.
- 4. The content of the courses within my major is valuable.
- 23. I am able to register for classes I need with few conflicts.
- 3. The campus is safe and secure for all students.
- 16. My academic advisor is available when I need help.
- 21. My academic advisor is knowledgeable about requirements in my major.

Lower Satisfaction vs. National Four-Year Publics Form B

None

Higher Importance vs. National Four-Year Publics Form B

None

Institutional Summary Scales: In Order of Importance

	Northwe	stern Oklahon	na Stat	:e						
	U	Iniversity - SSI			Nation	al Four-Year F	orm B		Mean Diffe	erence
Scale	Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS
Academic Advising Effectiveness	6.54	6	1.17	0.54	6.43	5.6	1.42	0.83	0.4	***
Instructional Effectiveness	6.44	5.72	1.09	0.72	6.43	5.55	1.15	0.88	0.17	***
Student Centeredness	6.44	5.75	1.19	0.69	6.38	5.46	1.29	0.92	0.29	***
Campus Climate	6.41	5.77	1.14	0.64	6.38	5.58	1.18	0.8	0.19	***
Registration Effectiveness	6.39	5.76	1.12	0.63	6.39	5.34	1.26	1.05	0.42	***
Campus Services	6.35	5.86	1.07	0.49	6.34	5.74	1.13	0.6	0.12	**
Recruitment and Financial Aid Effectiveness	6.32	5.63	1.29	0.69	6.25	5.36	1.37	0.89	0.27	***
Safety and Security	6.3	5.49	1.32	0.81	6.36	5.13	1.31	1.23	0.36	***
Campus Life	6.15	5	1.57	1.15	6.17	5	1.5	1.17	0	

★ Difference statistically significant at the .05 level

 $\star\star$ Difference statistically significant at the .01 level

 $\bigstar \bigstar \bigstar \texttt{J}$ Difference statistically significant at the .001 level

Institutional Summary Items: In Order of Importance

		Northwestern Oklahoma State									
		ı	University - SS	SI		National Fo	our-Year Publi	ics For	m B	Mean Diffe	erence
StrengthAnd											
Challenge	Item	Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS
	21. My academic advisor is										
	knowledgeable about requirements in										
Strength	my major.	6.72	6.41	1.1	0.31	6.61	5.96	1.54	0.65	0.45	***
	16. My academic advisor is available										
Strength	when I need help.	6.61	6.15	1.4	0.46	6.47	5.75	1.62	0.72	0.40	***
	3. The campus is safe and secure for all										
Strength	students.	6.60	6.11	1.32	0.49	6.59	5.83	1.35	0.76	0.28	***
	23. I am able to register for classes I										
Strength	need with few conflicts.	6.58	6.01	1.34	0.57	6.58	5.45	1.67	1.13	0.56	***
	4. The content of the courses within my										
Challenge	major is valuable.	6.57	5.74	1.45	0.83	6.58	5.59	1.43	0.99	0.15	*
	36. The quality of instruction I receive in										
Challenge	most of my classes is excellent.	6.55	5.67	1.46	0.88	6.59	5.46	1.51	1.13	0.21	**
	24. I receive the help I need to apply my										
Strength	academic major to my career goals.	6.54	5.99	1.37	0.55	6.51	5.64	1.54	0.87	0.35	***
	31. Students are made to feel welcome										
Strength	here.	6.53	5.98	1.38	0.55	6.46	5.85	1.45	0.61	0.13	*
	17. There are sufficient courses within										
	my program of study available each										
Neither	term.	6.52	5.81	1.42	0.71	6.52	5.38	1.66	1.14	0.43	***
	1. The campus staff are caring and										
Neither	helpful.	6.50	5.87	1.21	0.63	6.41	5.58	1.36	0.83	0.29	***
	32. Faculty provide timely feedback										
Challenge	about my academic progress.	6.50	5.45	1.59	1.05	6.45	5.32	1.61	1.13	0.13	
	10. My academic advisor helps me set										
Strength	goals to work toward.	6.49	6	1.49	0.49	6.35	5.43	1.82	0.92	0.57	***

51. Campus item: Students with										
disabilities have access to academic										
support services.	6.49	6.05	1.39	0.44						
·										
to services I need.	6.48	5.94	1.4	0.54	6.45	5.88	1.37	0.57	0.06	
56. Cost as factor in decision to enroll.	6.47				6.41					
25. I am able to take care of college-										
related business at times that are										
convenient for me.	6.46	5.79	1.44	0.67	6.4	5.6	1.49	0.8	0.19	**
5. Administrators are available to hear										
students' concerns.	6.45	5.61	1.5	0.84	6.34	5.33	1.61	1.01	0.28	***
28. Security staff respond quickly to										
calls for assistance.	6.45	5.64	1.64	0.81	6.5	5.69	1.54	0.81	-0.05	
· · · · · · · · · · · · · · · · · · ·					6.4-			0.50	2.25	
nours, by phone or by e-mail).	6.45	5.99	1.31	0.46	6.47	5.94	1.36	0.53	0.05	
14. Faculty are fair and unbiased in their										
treatment of individual students.	6.44	5.59	1.56	0.85	6.48	5.52	1.58	0.96	0.07	
41. Tuition paid is a worthwhile										
investment.	6.43	5.69	1.63	0.74	6.47	5.29	1.74	1.18	0.40	***
48 Campus item: The college provides										
·										
	6.43	6.03	1.42	0.40						
·										
maintained.	6.41	5.74	1.46	0.67	6.39	5.83	1.45	0.56	-0.09	
15. Computer labs are adequate and										
accessible.	6.39	6.14	1.22	0.25	6.37	5.96	1.36	0.41	0.18	**
57. Financial assistance as factor in										
decision to enroll.	6.39				6.34					
8. Financial aid awards are announced										
in time to be helpful in college planning.	6.38	5.71	1.59	0.67	6.39	5.37	1.68	1.02	0.34	***
	22. This campus provides online access to services I need. 56. Cost as factor in decision to enroll. 25. I am able to take care of collegerelated business at times that are convenient for me. 5. Administrators are available to hear students' concerns. 28. Security staff respond quickly to calls for assistance. 40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail). 14. Faculty are fair and unbiased in their treatment of individual students. 41. Tuition paid is a worthwhile investment. 48. Campus item: The college provides various ways to take a particular class. (In-person, arranged, online, self-paced, open lab and ITV) 44. On the whole, the campus is well-maintained. 15. Computer labs are adequate and accessible. 57. Financial assistance as factor in decision to enroll.	support services. 6.49 22. This campus provides online access to services I need. 6.48 56. Cost as factor in decision to enroll. 6.47 25. I am able to take care of collegerelated business at times that are convenient for me. 6.46 5. Administrators are available to hear students' concerns. 6.45 28. Security staff respond quickly to calls for assistance. 6.45 40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail). 6.45 14. Faculty are fair and unbiased in their treatment of individual students. 6.44 41. Tuition paid is a worthwhile investment. 6.43 48. Campus item: The college provides various ways to take a particular class. (In-person, arranged, online, self-paced, open lab and ITV) 6.43 44. On the whole, the campus is wellmaintained. 6.41 15. Computer labs are adequate and accessible. 6.39 57. Financial assistance as factor in decision to enroll. 6.39 8. Financial aid awards are announced	support services. 22. This campus provides online access to services I need. 56. Cost as factor in decision to enroll. 25. I am able to take care of collegerelated business at times that are convenient for me. 5. Administrators are available to hear students' concerns. 28. Security staff respond quickly to calls for assistance. 40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail). 41. Faculty are fair and unbiased in their treatment of individual students. 41. Tuition paid is a worthwhile investment. 48. Campus item: The college provides various ways to take a particular class. (In-person, arranged, online, self-paced, open lab and ITV) 44. On the whole, the campus is wellmaintained. 57. Financial assistance as factor in decision to enroll. 8. Financial aid awards are announced	support services. 6.49 6.05 1.39 22. This campus provides online access to services I need. 6.48 5.94 1.4 56. Cost as factor in decision to enroll. 6.47 25. I am able to take care of college-related business at times that are convenient for me. 6.46 5.79 1.44 5. Administrators are available to hear students' concerns. 6.45 5.61 1.5 28. Security staff respond quickly to calls for assistance. 6.45 5.64 1.64 40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail). 6.45 5.99 1.31 14. Faculty are fair and unbiased in their treatment of individual students. 6.44 5.59 1.56 41. Tuition paid is a worthwhile investment. 6.43 5.69 1.63 48. Campus item: The college provides various ways to take a particular class. (In-person, arranged, online, self-paced, open lab and ITV) 6.43 6.03 1.42 44. On the whole, the campus is wellmaintained. 6.41 5.74 1.46 15. Computer labs are adequate and accessible. 6.39 6.14 1.22 57. Financial assistance as factor in decision to enroll. 6.39 8. Financial aid awards are announced	support services. 6.49 6.05 1.39 0.44 22. This campus provides online access to services I need. 6.48 5.94 1.4 0.54 56. Cost as factor in decision to enroll. 6.47 25. I am able to take care of collegerelated business at times that are convenient for me. 6.46 5.79 1.44 0.67 5. Administrators are available to hear students' concerns. 6.45 5.61 1.5 0.84 28. Security staff respond quickly to calls for assistance. 6.45 5.64 1.64 0.81 40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail). 6.45 5.99 1.31 0.46 14. Faculty are fair and unbiased in their treatment of individual students. 6.44 5.59 1.56 0.85 41. Tuition paid is a worthwhile investment. 6.43 5.69 1.63 0.74 48. Campus item: The college provides various ways to take a particular class. (In-person, arranged, online, self-paced, open lab and ITV) 6.43 6.03 1.42 0.40 44. On the whole, the campus is well-maintained. 6.41 5.74 1.46 0.67 15. Computer labs are adequate and accessible. 6.39 6.14 1.22 0.25 57. Financial assistance as factor in decision to enroll. 6.39 8. Financial aid awards are announced	support services. 6.49 6.05 1.39 0.44 22. This campus provides online access to services I need. 6.48 5.94 1.4 0.54 6.45 56. Cost as factor in decision to enroll. 6.47 6.41 25. I am able to take care of collegerelated business at times that are convenient for me. 6.46 5.79 1.44 0.67 6.4 5. Administrators are available to hear students' concerns. 6.45 5.61 1.5 0.84 6.34 28. Security staff respond quickly to calls for assistance. 6.45 5.64 1.64 0.81 6.5 40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail). 6.45 5.99 1.31 0.46 6.47 14. Faculty are fair and unbiased in their treatment of individual students. 6.44 5.59 1.56 0.85 6.48 41. Tuition paid is a worthwhile investment. 6.43 5.69 1.63 0.74 6.47 48. Campus item: The college provides various ways to take a particular class. (In-person, arranged, online, self-paced, open lab and ITV) 6.43 6.41 5.74 1.46 0.67 6.39 15. Computer labs are adequate and accessible. 6.39 6.14 1.22 0.25 6.37 57. Financial asistance as factor in decision to enroll. 6.39 6.34 8. Financial aid awards are announced	Support services. 6.49 6.05 1.39 0.44	Support services. 6.49 6.05 1.39 0.44	Support services 6.49 6.05 1.39 0.44	Support services 6.49 6.05 1.39 0.44

	52. Campus item: I can find up to date,										
	accurate major/program or										
	departmental information on the										
Neither	campus website.	6.38	5.86	1.37	0.52						
	54. Campus item: I can find up to date,										
	accurate major/program or										
	departmental information on the										
Neither	campus website.	6.38	5.9	1.39	0.48						
	33. Admissions counselors accurately										
	portray the campus in their recruiting										
Challenge	practices.	6.37	5.58	1.64	0.79	6.26	5.54	1.57	0.72	0.04	
	9. Library resources and services are										
Strength	adequate.	6.36	6.02	1.28	0.34	6.24	5.87	1.42	0.37	0.15	*
	27. This institution helps me identify										
Challenge	resources to finance my education.	6.36	5.42	1.68	0.94	6.31	5.16	1.76	1.15	0.26	**
	42. Students are free to express their										
Neither	ideas on this campus.	6.36	5.81	1.53	0.55	6.36	5.71	1.55	0.65	0.10	
	26. Counseling services are available if I										
Neither	need them.	6.34	5.99	1.44	0.35	6.33	5.88	1.47	0.45	0.11	
	38. I receive ongoing feedback about										
Neither	progress toward my academic goals.	6.31	5.39	1.67	0.92	6.27	5.22	1.67	1.05	0.17	*
	39. Student disciplinary procedures are										
Neither	fair.	6.30	5.73	1.57	0.57	6.34	5.7	1.54	0.64	0.03	
l	11. Financial aid counseling is available										
Neither	if I need it.	6.29	5.79	1.45	0.50	6.26	5.46	1.63	0.8	0.33	***
	47. Campus item: The general										
	education curriculum provides										
	foundational knowledge and skills										
	needed to succeed in college and later in										
Neither	life.	6.29	5.53	1.69	0.76						
	2. Registration processes and										
Neither	procedures are convenient.	6.28	5.76	1.31	0.52	6.36	5.32	1.54	1.04	0.44	***
	34. There are adequate services to help								_		
Neither	me decide upon a career.	6.28		1.56					0.88		
Neither	6. Billing policies are reasonable.	6.26	5.49	1.62	0.77	6.24	5	1.73	1.24	0.49	***

	59. Future career opportunities as										
Neither	factor in decision to enroll.	6.26				6.33					
	7. Admissions staff provide personalized										
Neither	attention prior to enrollment.	6.24	5.64	1.5	0.60	6.05	5.28	1.63	0.77	0.36	***
	18. Parking lots are well-lighted and										
Neither	secure.	6.23	5.53	1.62	0.70	6.24	5.27	1.64	0.97	0.26	***
	35. I seldom get the "run-around" when										
Neither	seeking information on this campus.	6.23	5 11	1.74	0.79	6.27	5.02	1.88	1.25	0.42	***
Neither	seeking information on this campus.	0.23	3.44	1.74	0.75	0.27	3.02	1.00	1.23	0.42	^^^
	46. Campus item: Coursework is										
Neither	challenging and demands my best effort.	6.23	5.91	1.38	0.32						
	37. There is a strong commitment to										
Neither	diversity on this campus.	6.22	5.75	1.54	0.47	6.08	5.75	1.49	0.33	0.00	
	13. Living conditions in the residence										
Neither	halls are comfortable.	6.19	4.28	1.89	1.91	6.25	4.86	1.79	1.39	-0.58	***
	20. Tutoring services are readily										
Neither	available.	6.19	5.57	1.61	0.62	6.25	5.78	1.45	0.47	-0.21	**
	43. Mentors are available to guide my										
Neither	life and career goals.	6.19	5.59	1.6	0.60	6.22	5.41	1.67	0.81	0.18	*
	40. Communitario Effortino anno anno										
	49. Campus item: Effective programs are offered to orient new students to										
Neither		C 10	г 7	1 [2	0.40						
neither	campus policies, programs and services. 50. Campus item: A variety of campus	6.19	5.7	1.53	0.49						
	activities are offered and available for										
Neither	students.	6.18	5.82	1.49	0.36						
Neither	45. Student activity fees are put to good	0.10	3.02	1.43	0.50						
Neither	use.	6.14	5.1	1.84	1.04	6.22	4.68	1.96	1.54	0.42	***
	30. There is an adequate selection of										
Neither	food available on campus.	6.09	4.41	1.98	1.68	6.1	4.81	1.91	1.29	-0.40	***
	53. Campus item: I am able to										
	participate in civic										
	engagement/leadership development										
Neither	through various learning opportunities.	6.06	5.83	1.38	0.23						

	55. Campus item: The institution										
	educates and helps me to develop a										
	personal budget and spending plan for										
Neither	my education.	6.03	4.88	1.92	1.15						
	29. Faculty use a variety of technology										
Neither	and media in the classroom.	6.00	5.77	1.4	0.23	5.9	5.63	1.45	0.27	0.14	*
	19. Residence hall staff are concerned										
Neither	about me as an individual.	5.98	5.39	1.71	0.59	5.88	5.03	1.8	0.85	0.36	***
	12. The amount of student parking										
Neither	space on campus is adequate.	5.96	4.72	2.05	1.24	6.12	3.91	2.09	2.21	0.81	***
	58. Academic reputation as factor in										
Neither	decision to enroll.	5.91				6.1					
	61. Distance from campus as factor in										
Neither	decision to enroll.	5.78				5.72					
	60. Personal recommendations as										
Neither	factor in decision to enroll.	5.74				5.64					
	62. Information on the campus Web										
Neither	site as factor in decision to enroll.	5.58				5.57					
iveither		5.58				5.57					
Naith an	63. Campus visits as factor in decision					F F4					
Neither	to enroll.	5.55				5.51					

★ Difference statistically significant at the .05 level

★★ Difference statistically significant at the .01 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Academic Advising Effectiveness

		Northw	estern Oklaho	ma Sta	ate							
			Univeristy - SS	51		National F	our-Year Publi	cs For	m B	Mean Difference		
StrengthAnd												
Challenge	Item	Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS	
	21. My academic advisor is											
	knowledgeable about requirements in											
Strength	my major.	6.72	6.41	1.1	0.31	6.61	5.96	1.54	0.65	0.45	***	
	16. My academic advisor is available											
Strength	when I need help.	6.61	6.15	1.4	0.46	6.47	5.75	1.62	0.72	0.40	***	
	10. My academic advisor helps me set											
Strength	goals to work toward.	6.49	6	1.49	0.49	6.35	5.43	1.82	0.92	0.57	***	
	38. I receive ongoing feedback about											
Neither	progress toward my academic goals.	6.31	5.39	1.67	0.92	6.27	5.22	1.67	1.05	0.17	*	

★ Difference statistically significant at the .05 level

★★ Difference statistically significant at the .01 level

Institutional Summary Scales: In Order With Items That Make Up the Scale - Campus Climate

		Northwestern Oklahoma State									
			University - SS	SI		National Fo	our-Year Publi	cs For	m B	Mean Diffe	erence
StrengthAnd											
Challenge	Item	Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS
	3. The campus is safe and secure for all										
Strength	students.	6.60	6.11	1.32	0.49	6.59	5.83	1.35	0.76	0.28	***
	31. Students are made to feel										
Strength	welcome here.	6.53	5.98	1.38	0.55	6.46	5.85	1.45	0.61	0.13	*
	5. Administrators are available to hear										
Challenge	students' concerns.	6.45	5.61	1.5	0.84	6.34	5.33	1.61	1.01	0.28	***
	41. Tuition paid is a worthwhile										
Neither	investment.	6.43	5.69	1.63	0.74	6.47	5.29	1.74	1.18	0.40	***
	44. On the whole, the campus is well-										
Neither	maintained.	6.41	5.74	1.46	0.67	6.39	5.83	1.45	0.56	-0.09	
	42. Students are free to express their										
Neither	ideas on this campus.	6.36	5.81	1.53	0.55	6.36	5.71	1.55	0.65	0.10	
	35. I seldom get the "run-around"										
	when seeking information on this										
Neither	campus.	6.23	5.44	1.74	0.79	6.27	5.02	1.88	1.25	0.42	***
	37. There is a strong commitment to										
Neither	diversity on this campus.	6.22	5.75	1.54	0.47	6.08	5.75	1.49	0.33	0.00	

★ Difference statistically significant at the .05 level

 $\star\star$ Difference statistically significant at the .01 level

Institutional Summary

Scales: In Order With Items That Make Up the Scale - Campus Life

			estern Oklaho	Noticed 5	over Voor Deckli	D	Mean Differen				
a	T		University - SS) 	1	National F	our-Year Publi	ics For	m B	iviean Diffi	erence
StrengthAnd											
Challenge	Item	Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS
	39. Student disciplinary procedures										
Neither	are fair.	6.30	5.73	1.57	0.57	6.34	5.7	1.54	0.64	0.03	
	13. Living conditions in the residence										
Neither	halls are comfortable.	6.19	4.28	1.89	1.91	6.25	4.86	1.79	1.39	-0.58	***
	45. Student activity fees are put to										
Neither	good use.	6.14	5.1	1.84	1.04	6.22	4.68	1.96	1.54	0.42	***
	30. There is an adequate selection of										
Neither	food available on campus.	6.09	4.41	1.98	1.68	6.1	4.81	1.91	1.29	-0.40	***
	19. Residence hall staff are										
Neither	concerned about me as an individual.	5.98	5.39	1.71	0.59	5.88	5.03	1.8	0.85	0.36	***

★ Difference statistically significant at the .05 level

★★ Difference statistically significant at the .01 level

Institutional Summary Scales: In Order With Items That Make Up the Scale - Campus Services

		Northwestern Oklahoma State									
			University - SS	51		National F	our-Year Publi	cs For	m B	Mean Diffe	erence
StrengthAnd											
Challenge	Item	Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS
	24. I receive the help I need to apply										
	my academic major to my career										
Strength	goals.	6.54	5.99	1.37	0.55	6.51	5.64	1.54	0.87	0.35	***
	22. This campus provides online										
Strength	access to services I need.	6.48	5.94	1.4	0.54	6.45	5.88	1.37	0.57	0.06	
	15. Computer labs are adequate and										
Strength	accessible.	6.39	6.14	1.22	0.25	6.37	5.96	1.36	0.41	0.18	**
	9. Library resources and services are										
Strength	adequate.	6.36	6.02	1.28	0.34	6.24	5.87	1.42	0.37	0.15	*
	26. Counseling services are available if										
Neither	I need them.	6.34	5.99	1.44	0.35	6.33	5.88	1.47	0.45	0.11	
	34. There are adequate services to										
Neither	help me decide upon a career.	6.28	5.53	1.56	0.75	6.34	5.46	1.6	0.88	0.07	
	20. Tutoring services are readily										
Neither	available.	6.19	5.57	1.61	0.62	6.25	5.78	1.45	0.47	-0.21	**
	43. Mentors are available to guide my										
Neither	life and career goals.	6.19	5.59	1.6	0.60	6.22	5.41	1.67	0.81	0.18	*

★ Difference statistically significant at the .05 level

 $\star\star$ Difference statistically significant at the .01 level

Institutional Summary Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

		Northwestern Oklahoma State									
			University - SS	SI		National Fo	our-Year Publi	cs For	m B	Mean Diffe	erence
StrengthAnd											
Challenge	Item	Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS
	4. The content of the courses within										
Challenge	my major is valuable.	6.57	5.74	1.45	0.83	6.58	5.59	1.43	0.99	0.15	*
	36. The quality of instruction I receive										
Challenge	in most of my classes is excellent.	6.55	5.67	1.46	0.88	6.59	5.46	1.51	1.13	0.21	**
	17. There are sufficient courses within										
	my program of study available each										
Neither	term.	6.52	5.81	1.42	0.71	6.52	5.38	1.66	1.14	0.43	***
	32. Faculty provide timely feedback										
Challenge	about my academic progress.	6.50	5.45	1.59	1.05	6.45	5.32	1.61	1.13	0.13	
	40. Faculty are usually available to										
	students outside of class (during office										
Strength	hours, by phone or by e-mail).	6.45	5.99	1.31	0.46	6.47	5.94	1.36	0.53	0.05	
	da su li un situad altimatic										
	14. Faculty are fair and unbiased in										
Challenge	their treatment of individual students.	6.44	5.59	1.56	0.85	6.48	5.52	1.58	0.96	0.07	
L	29. Faculty use a variety of technology										
Neither	and media in the classroom.	6.00	5.77	1.4	0.23	5.9	5.63	1.45	0.27	0.14	*

★ Difference statistically significant at the .05 level

★★ Difference statistically significant at the .01 level

Institutional Summary Scales: In Order With Items That Make Up the Scale - Recruitment and Financial Aid Effectiveness

		Northw	Northwestern Oklahoma State								
			University - SS	51		National Fo	our-Year Publi	cs For	m B	Mean Diffe	erence
StrengthAnd											
Challenge	Item	Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS
	8. Financial aid awards are announced										
	in time to be helpful in college										
Neither	planning.	6.38	5.71	1.59	0.67	6.39	5.37	1.68	1.02	0.34	***
	33. Admissions counselors accurately										
	portray the campus in their recruiting										
Challenge	practices.	6.37	5.58	1.64	0.79	6.26	5.54	1.57	0.72	0.04	
	27. This institution helps me identify										
Challenge	resources to finance my education.	6.36	5.42	1.68	0.94	6.31	5.16	1.76	1.15	0.26	**
	11. Financial aid counseling is available										
Neither	if I need it.	6.29	5.79	1.45	0.50	6.26	5.46	1.63	0.8	0.33	***
	7. Admissions staff provide										
	personalized attention prior to										
Neither	enrollment.	6.24	5.64	1.5	0.60	6.05	5.28	1.63	0.77	0.36	***

▶ Difference statistically significant at the .05 level

★★ Difference statistically significant at the .01 level

Institutional Summary Scales: In Order With Items That Make Up the Scale - Registration Effectiveness

			Northwestern Oklahoma State University - SSI				our-Year Publi	cc For	m P	Mean Diffe	oronco
StrengthAnd			Sinversity - 331				Jui-Teal Publi	CS FUI		Wiedli Dilli	Tence
Challenge	Item	Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS
	23. I am able to register for classes I										
Strength	need with few conflicts.	6.58	6.01	1.34	0.57	6.58	5.45	1.67	1.13	0.56	***
	25. I am able to take care of college-										
	related business at times that are										
Neither	convenient for me.	6.46	5.79	1.44	0.67	6.4	5.6	1.49	0.8	0.19	**
	2. Registration processes and										
Neither	procedures are convenient.	6.28 5.76 1.31 0.52			6.36	5.32	1.54	1.04	0.44	***	
Neither	6. Billing policies are reasonable.	6.26	5.49	6.24	5	1.73	1.24	0.49	***		

★ Difference statistically significant at the .05 level

★★ Difference statistically significant at the .01 level

Institutional Summary Scales: In Order With Items That Make Up the Scale - Safety and Security

		Northwestern Oklahoma State									
			University - SS	SI		National Fo	our-Year Publi	cs For	m B	Mean Difference	
StrengthAnd											
Challenge	Item	Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS
	3. The campus is safe and secure for all										
Strength	students.	6.60	6.11	1.32	0.49	6.59	5.83	1.35	0.76	0.28	***
	28. Security staff respond quickly to										
Challenge	calls for assistance.	6.45	5.64	1.64	0.81	6.5	5.69	1.54	0.81	-0.05	
	18. Parking lots are well-lighted and										
Neither	secure.	6.23	5.53	1.62	0.70	6.24	5.27	1.64	0.97	0.26	***
	12. The amount of student parking										
Neither	space on campus is adequate.	5.96	4.72	6.12	3.91	2.09	2.21	0.81	***		

★ Difference statistically significant at the .05 level

★★ Difference statistically significant at the .01 level

Institutional Summary Scales: In Order With Items That Make Up the Scale - Student Centeredness

		Northw	Northwestern Oklahoma State									
			University - SS	SI		National Fo	our-Year Publi	cs For	m B	Mean Difference		
StrengthAnd												
Challenge	Item	Importance	Satisfaction	SD	Gap	Importance	Satisfaction	SD	Gap	Difference	SS	
	31. Students are made to feel											
Strength	welcome here.	6.53	5.98	1.38	0.55	6.46	5.85	1.45	0.61	0.13	*	
	1. The campus staff are caring and											
Neither	helpful.	6.50	5.87	1.21	0.63	6.41	5.58	1.36	0.83	0.29	***	
	5. Administrators are available to hear											
Challenge	students' concerns.	6.45	5.61	1.5	0.84	6.34	5.33	1.61	1.01	0.28	***	
	35. I seldom get the "run-around"											
	when seeking information on this											
Neither	campus.	6.23 5.44 1.74 0.79				6.27	5.02	1.88	1.25	0.42	***	

★ Difference statistically significant at the .05 level

★★ Difference statistically significant at the .01 level

Institutional Summary Items: In Sequential Order (Percentage)

			ern Oklahoma St iversity - SSI	ate	National Fou	ırm B	Mean Difference	
StrenghtAND	-	Oil	- 331	1	National Fou	i-real Fublics Fo		Difference
Challenge	ltem	Importance %	Satisfaction %	Gan %	Importance %	Satisfaction %	Gan %	Difference
Chancinge		importance 70	Satisfaction /0	Gap 70	importance 70	Satisfaction 70	Gap 70	Difference
Neither	1. The campus staff are caring and helpful.	88 %	66 %	22 %	85 %	58 %	27 %	8 %
	2. Registration processes and procedures are							
Neither	convenient.	80 %	64 %	16 %	84 %	52 %	32 %	12 %
	3. The campus is safe and secure for all							
Strength	students.	89 %	76 %	13 %	90 %	68 %	22 %	8 %
	4. The content of the courses within my major							
Challenge	is valuable.	89 %	64 %	25 %	90 %	60 %	30 %	4 %
	5. Administrators are available to hear							
Challenge	students' concerns.	86 %	61 %	25 %	83 %	53 %	30 %	8 %
Neither	6. Billing policies are reasonable.	81 %	59 %	22 %	79 %	45 %	34 %	14 %
	7. Admissions staff provide personalized	,						
Neither	attention prior to enrollment.	77 %	61 %	16 %	73 %	52 %	21 %	9 %
	8. Financial aid awards are announced in time							
Neither	to be helpful in college planning.	84 %	65 %	19 %	84 %	56 %	28 %	9 %
_	9. Library resources and services are							
Strength	adequate.	82 %	73 %	9 %	79 %	70 %	9 %	3 %
	10. My academic advisor helps me set goals							
Strength	to work toward.	86 %	72 %	14 %	83 %	59 %	24 %	13 %
	11. Financial aid counseling is available if I							
Neither	need it.	79 %	65 %	14 %	80 %	57 %	23 %	8 %
	12. The amount of student parking space on							
Neither	campus is adequate.	72 %	41 %	31 %	78 %	27 %	51 %	14 %
	13. Living conditions in the residence halls are							
Neither	comfortable.	80 %	29 %	51 %	82 %	42 %	40 %	-13 %
	14. Faculty are fair and unbiased in their	.			.			
Challenge	treatment of individual students.	85 %	62 %	23 %	87 %	60 %	27 %	2 %
	15. Computer labs are adequate and							
Strength	accessible.	83 %	77 %	6 %	83 %	72 %	11 %	5 %

	16. My academic advisor is available when I							
Strength	need help.	91 %	78 %	13 %	87 %	67 %	20 %	11 %
	17. There are sufficient courses within my							
Neither	program of study available each term.	88 %	67 %	21 %	89 %	56 %	33 %	11 %
Neither	18. Parking lots are well-lighted and secure.	79 %	58 %	21 %	80 %	52 %	28 %	6 %
	19. Residence hall staff are concerned about							
Neither	me as an individual.	71 %	55 %	16 %	69 %	47 %	22 %	8 %
Neither	20. Tutoring services are readily available.	77 %	58 %	19 %	79 %	66 %	13 %	-8 %
	21. My academic advisor is knowledgeable							
Strength	about requirements in my major.	94 %	86 %	8 %	91 %	73 %	18 %	13 %
- · · · · · · · · · · · · · · · · · · ·	22. This campus provides online access to							
Strength	services I need.	87 %	69 %	18 %	86 %	69 %	17 %	0 %
	23. I am able to register for classes I need							
Strength	with few conflicts.	88 %	72 %	16 %	91 %	58 %	33 %	14 %
	24. I receive the help I need to apply my							
Strength	academic major to my career goals.	89 %	73 %	16 %	88 %	63 %	25 %	10 %
	25. I am able to take care of college-related							
Neither	business at times that are convenient for me.	87 %	65 %	22 %	85 %	61 %	24 %	4 %
	26. Counseling services are available if I need							
Neither	them.	82 %	73 %	9 %	82 %	70 %	12 %	3 %
	27. This institution helps me identify							
Challenge	resources to finance my education.	83 %	55 %	28 %	82 %	50 %	32 %	5 %
	28. Security staff respond quickly to calls for							
Challenge	assistance.	86 %	63 %	23 %	87 %	65 %	22 %	-2 %
	29. Faculty use a variety of technology and							
Neither	media in the classroom.	69 %	65 %	4 %	67 %	61 %	6 %	4 %
	30. There is an adequate selection of food							/
Neither	available on campus.	76 %	34 %	42 %	75 %	42 %	33 %	-8 %
Strength	31. Students are made to feel welcome here.	88 %	72 %	16 %	86 %	69 %	17 %	3 %
	32. Faculty provide timely feedback about my							_
Challenge	academic progress.	89 %	56 %	33 %	87 %	53 %	34 %	3 %

	22. Advaissing accurately accurately accurately							
Challana.	33. Admissions counselors accurately portray	02.0/	62.0/	20.07	00.0/	60.00	20.0/	2.04
Challenge	the campus in their recruiting practices.	82 %	62 %	20 %	80 %	60 %	20 %	2 %
	34. There are adequate services to help me	22.04	57 0/	25.04	02.0/	57 0/	26.04	2 24
Neither	decide upon a career.	82 %	57 %	25 %	83 %	57 %	26 %	0 %
_	35. I seldom get the "run-around" when							
Neither	seeking information on this campus.	80 %	59 %	21 %	81 %	49 %	32 %	10 %
	36. The quality of instruction I receive in most							
Challenge	of my classes is excellent.	90 %	63 %	27 %	91 %	56 %	35 %	7 %
	37. There is a strong commitment to diversity							
Neither	on this campus.	80 %	65 %	15 %	76 %	66 %	10 %	-1 %
	38. I receive ongoing feedback about progress							
Neither	toward my academic goals.	83 %	56 %	27 %	80 %	50 %	30 %	6 %
		22.4	67 04	4.5.07	22.04	55.04	400/	2 0 4
Neither	39. Student disciplinary procedures are fair.	83 %	67 %	16 %	83 %	65 %	18 %	2 %
	40. Faculty are usually available to students							
	outside of class (during office hours, by phone							
Strength	or by e-mail).	85 %	70 %	15 %	87 %	72 %	15 %	-2 %
Neither	41. Tuition paid is a worthwhile investment.	85 %	64 %	21 %	87 %	53 %	34 %	11 %
	42. Students are free to express their ideas on							
Neither	this campus.	83 %	69 %	14 %	83 %	65 %	18 %	4 %
	43. Mentors are available to guide my life and							
Neither	career goals.	78 %	62 %	16 %	79 %	56 %	23 %	6 %
	44. On the whole, the campus is well-							
Neither	maintained.	82 %	64 %	18 %	84 %	69 %	15 %	-5 %
Neither	45. Student activity fees are put to good use.	77 %	49 %	28 %	79 %	40 %	39 %	9 %
reterier	46. Campus item: Coursework is challenging	77 70	13 70	20 70	73 70	10 /0	33 70	3 70
Neither	and demands my best effort.	79 %	72 %	7 %				
TTCICICI	47. Campus item: The general education	7.5 70	72 /0	, 70				
	curriculum provides foundational knowledge							
	and skills needed to succeed in college and							
Neither	later in life.	83 %	61 %	22 %				
14010101	idea in inc.	05 /0	01 /0	ZZ /0				

	48. Campus item: The college provides						
	various ways to take a particular class. (In-						
	person, arranged, online, self-paced, open lab						
Strength	and ITV)	86 %	75 %	11 %			
	49. Campus item: Effective programs are						
	offered to orient new students to campus						
Neither	policies, programs and services.	79 %	64 %	15 %			
	50. Campus item: A variety of campus						
	activities are offered and available for						
Neither	students.	77 %	67 %	10 %		<u> </u>	
	51. Campus item: Students with disabilities						
Strength	have access to academic support services.	88 %	74 %	14 %			
	52. Campus item: I can find up to date,						
	accurate major/program or departmental						
Neither		84 %	67 %	17 %			
Neither	information on the campus website.	84 %	67 %	17 %			
	53. Campus item: I am able to participate in						
	civic engagement/leadership development						
Neither	through various learning opportunities.	74 %	68 %	6 %			
	54. Campus item: I can find up to date,						
	accurate major/program or departmental						
Neither	information on the campus website.	83 %	69 %	14 %			
	55. Campus item: The institution educates						
	and helps me to develop a personal budget						
Neither	and spending plan for my education.	72 %	46 %	26 %			
Neither	56. Cost as factor in decision to enroll.	88 %			85 %		
	57. Financial assistance as factor in decision to						
Neither	enroll.	86 %			83 %	1	
	58. Academic reputation as factor in decision						
Neither	to enroll.	68 %			75 %	1	
	59. Future career opportunities as factor in						
Neither	decision to enroll.	82 %			83 %		

	60. Personal recommendations as factor in					
Neither	decision to enroll.	67 %		61 %		
	61. Distance from campus as factor in					
Neither	decision to enroll.	69 %		67 %		
	62. Information on the campus Web site as					
Neither	factor in decision to enroll.	64 %		61 %		
	63. Campus visits as factor in decision to					
Neither	enroll.	63 %		62 %		

Institutional Summary Summary Items

		Northwestern			
		Oklahoma State	National		
Summary Item	Answer Description	University - SSI	Norms	Difference	SS
So far, how has your college experience met your	Total	4.82	4.63	0.19	**
expectations?	1= Much worse than I expected	1%	2%		
	2= Quite a bit worse than I expected	2%	3%		
	3= Worse than I expected	9%	11%		
	4= About what I expected	32%	34%		
	5= Better than I expected	22%	22%		
	6= Quite a bit better than I expected	13%	13%		
	7= Much better than I expected	17%	13%		
Rate your overall satisfaction with your experience	Total	5.48	5.28	0.20	**
here thus far.	1= Not satisfied at all	1%	1%		
	2= Not very satisfied	3%	3%		
	3= Somewhat dissatisfied	5%	8%		
	4= Neutral	10%	12%		
	5= Somewhat satisfied	15%	18%		
	6= Satisfied	40%	36%		
	7= Very satisfied	22%	18%		
All in all, if you had it to do over again, would you enroll	Total	5.52	5.47	0.05	T
here?	1= Definitely not	3%	3%		
	2= Probably not	6%	6%		
	3= Maybe not	5%	5%		
	4= I don't know	8%	9%		
	5= Maybe yes	8%	11%		
	6= Probably yes	30%	29%		
	7= Definitely yes	36%	34%		

Total 5.27 5.27

★ Difference statistically significant at the .05 level

 \bigstar Difference statistically significant at the .01 level