



CHILD ABUSE PREVENTION

OUR VISION All Oklahoma children will be healthy and safe.

OUR MISSION is to prevent child abuse and neglect through public awareness, education and community outreach across Oklahoma.

WHEN

December 14, 2018

10:00am – 11:30am

AGENDA

WHERE

OCCHD NE Regional Health
& Wellness Campus
2600 NE 63rd in OKC

INTRODUCTIONS & ANNOUNCEMENTS

WELCOME

Introductions

Announcements & Updates

PROGRAMS & PURPOSE

PRESENTATIONS & DISCUSSION

SPECIAL GUEST

Coordinating CAP Action activities and events with the newly released State Plan.

Beth Martin, Director

Family Support & Prevention Services (OSDH)

Presentation from fellow CAP Participants –

LET'S TALK ABOUT DATA

Discussion on how to gather outcomes with all things CAP.

Juan Delara, MPH, Epidemiologist

Family Support & Prevention Services (OSDH)

RESOURCES FROM CHILD GUIDANCE

Robyn Sears, M.S., CCPS, CFLE, Child Dev. Specialist
Oklahoma County Child Guidance

STANDARD CAP ACTIVITIES

- 🎗 Blue Ribbon Tree
- 🎗 Wear Blue Day
- 🎗 Coloring Challenge
- 🎗 Parents Night Out Toolkit
- 🎗 Use of Theme
#pictureabrighterfuture
- 🎗 CAP Awards & Ceremony
- 🎗 Pinwheel Gardens
- 🎗 Resource Guides
- 🎗 Media Releases
- 🎗 Social Media
 - OCAP Facebook Page
 - (twitter & others)
- 🎗 CCAN Conference
- 🎗 Post It Note Project

LOOKING AHEAD

Brainstorm ideas for upcoming meetings/campaigns

- Universal Message for CAP efforts
- CAP Action Recruitment Brochure

Participant Volunteers for next meeting

THANKS FOR PARTICIPATING

Next Meeting – January 11, 2019 (10:00am – Noon)

Family Support & Prevention Service (OSDH) | 1000 NE 10th Street | Oklahoma City, OK | 73117

(P) 405.271.7611 (F) 405.271.1011

<http://fsps.health.ok.gov>

CAP ACTION MEETING

December 14, 2018
10:00 a.m. to 11:30 a.m.

Minutes

In Attendance:

Lourdes Avalos-Lopez, Parent Promise
Rachel Blackwood, NOYS*
Juan Delara, OSDH
Joe Dorman, OICA
Sherry Fair, Parent Promise
Tiffany Holmes, OSDH
Beth Martin, OSDH
Syreta Mason, Muskogee HD*

Debi Menzer, Parent Promise
Kyle Moore, OCCHD
Sarah Neyman, PCCT*
Yamel Payan-Lopez, NOYS*
Robyn Sears, OUHSC
Sherie Trice, OSDH
Mindy Turner, Bethany PAT

****Video Conference***

Sherie Trice opened the meeting at 10:00 am. All in attendance introduced themselves.

Welcome

o Announcements/Updates

- ⌘ Annual Child Abuse and Neglect Conference
 - Date April 17 – April 19, 2019
- ⌘ Outstanding Child Abuse Prevention Award Ceremony - tentatively planned to be during reception for the Child Abuse and Neglect Conference on 4-18-19
 - Consider nominations for the 2019 awards
- ⌘ State Plan follow up meeting - April 5, 2019, 10:00am – noon, Oklahoma State Department of Health, for more information email sheriet@health.ok.gov
- ⌘ 10th annual OkMOM will be held February 1-2, 2019 at the Oklahoma State Fairground Expo Hall. Doors open at 5am. (First come, first serve so many people get in line the night before)

Presentations

o Coordinating CAP Action activities/events with newly released State Plan

“Work is being done, but we need to find it.”

Beth Martin, Director

Family Support & Prevention Service (OSDH)

Oklahoma State Plan for Child Abuse & Neglect and Prevention

o Strategic Planning Process

- ⌘ Gather Core Players, Lay Out the Time Line, Fill in the Gaps, Gather Information, Analyze information, Draft- Correct-Repeat, Present, Start Over

- **Goals**

- ⌘ **Infrastructure**

- **Investments**

- Advocate for investments in evidence-based child abuse and neglect prevention services
 - Gather information regarding current funding for primary CAN prevention efforts
 - Make recommendations to direct resources

- **Policy**

- Advocate for policies that support healthy families
 - Work with organizations and private citizens to track public policy and legislation

- ⌘ **Resources**

- **Optimize & Direct Resource**

- Provide resources for individual and community needs
 - State and local agencies collaborate to close gaps
 - Prioritize collaborations that increase services for special needs populations

- ⌘ **Community Involvement**

- **Parental Resiliency & Social Connections**

- Reach out to the faith-based organizations
 - Increase availability of parent support groups & networking events
 - Develop & Promote Free/Low Cost Family Activities
 - Promote a Centralized listing of Free or Low- Cost Activities such as one listed on www.parentpro.org

- **Develop Safe Communities**

- Identify community efforts that mitigate the efforts of violence
 - Include local law enforcement in all prevention activities

- **Improve Mental and Emotional Wellbeing**

- Ensure access to early screening and treatment services
 - Awareness campaigns
 - Trauma-informed services and workplaces
 - Respite for caregivers

- **Outreach to High- Risk Populations**

- Ensure availability to Teen pregnancy Prevention & Sexual Health Programs to Vulnerable Youth
 - Provide parents tools to sexual education

- ⌘ **Knowledge**

- **Educate Caregivers**

- Increase trainings to community members and professionals who work with children
 - Promote resources through medical, dental, and educational organizations
 - Educate regarding risk and protective factors

- **Expand Trainings**
 - Educate professionals regarding signs of child abuse as well as risk factors associated with Child Abuse and Neglect
 - Provide training materials to community members regarding reporting law
 - Utilize training in a variety of formats
- **Implement Strategic Communications**
 - Expand use of social marketing
 - Target communications
 - Utilize toolkits and shared message banks
 - Recruit influential messengers to promote the message

⌘ **Identify Where your group fits**

- **What is your Mission?**
 - What is the main focus of this group?
 - Do your activities fall within one or more of the State Plan goals?
 - Do you have access to resources that would inform the Strategic Priorities?
- **Would you be willing to?**
 - Gather and provide data from your activities to inform the State Plan?
 - Attend two meetings per year to address progress toward or revision of the Strategic Priorities?

Please see attachment

Video Conference Link: <https://manage.lifesizecloud.com/#/publicvideo/2cca1faa-16ab-48b8-9e65-099697bd4927?vcpubtoken=b2e8e89f-d22d-4713-ae18-33256dcaa9cd>

Thanks for Participating!

In Conclusion: Next Meeting

Friday, January 11, 2019

10:00am- Noon

OCCHD NE Regional Health & Wellness Campus

2600 NE 63rd Oklahoma City, OK

Meeting Adjourned



Oklahoma's State Plan for Child Abuse & Neglect Prevention

Beth Martin
Director, Family Support & Prevention Service
Oklahoma State Department of Health



Strategic Planning Process

- Gather Core Players
- Lay Out the Time Line
- Fill in the Gaps
- Gather Information
- Analyze Information
- Draft-Correct-Repeat
- Present
- Start Over



Goals

- Infrastructure
- Resources
- Community Involvement
- Knowledge

Strengthening Families Protective Factors

- **Parental Resilience**-Bouncing back from challenges, solving problems.
- **Social Connections**-Networks that provide emotional support.
- **Concrete Support in Times of Need**-meeting basic needs (food, clothing, shelter)
- **Knowledge of Parenting and Child Development**-Accurate information regarding appropriate expectations for child behavior.
- **Social-Emotional Competence of Children**-Ability to interact positively, regulate behavior and communicate effectively.

Infrastructure Strategies

1. Investments

- ❖ Advocate for investments in evidence-based CAN Prevention services
- ❖ Gather information regarding current funding for primary CAN prevention efforts
- ❖ Make recommendations to direct resources

2. Policy

- ❖ Advocate for policies that support healthy families
- ❖ Work with organizations, agencies and private citizens to track public policy and legislation
- ❖ Advocate for Trauma-informed policies
- ❖ Advocate for evidence-based processes in courts for determining custody

Resource Strategies

3. Optimize & Direct Resources

- ❖ Support Communities in Developing needs Assessments Locally
- ❖ State & Local Agencies Collaborate to Close Gaps
- ❖ Prioritize Collaborations that Increase Services for Special Needs Populations



Community Involvement Strategies:

4. Parental Resiliency & Social Connections

- ❖ Increase availability of parent support groups & networking events
- ❖ Develop & Promote Free/Low-Cost Family Activities
- ❖ Promote a Centralized Listing of Free or Low-Cost Family Activities

5. Develop Safe Communities

- ❖ Identify community efforts that mitigate the effects of violence
- ❖ Include local law enforcement in all prevention activities
- ❖ Support delinquency prevention, behavior management, bullying prevention and afterschool programs

Community Involvement Strategies:

6. Improve Mental & Emotional Wellbeing

- ❖ Ensure access to early screening and treatment services (maternal mood disorders)
- ❖ Awareness Campaigns Regarding Maternal Mood Disorders
- ❖ Trauma-informed services & workplaces
- ❖ Respite for caregivers

7. Outreach to High-Risk Populations

- ❖ Ensure Availability of Teen Pregnancy Prevention & Sexual Health Programs to Vulnerable Youth
- ❖ Prevention Education (touch, sexual risk avoidance, teen parents)
- ❖ Ensure Mentoring & Counseling Programs for High-Risk Youth
- ❖ Provide Parents Tools for Sexual Education

Knowledge Strategies:

8. Educate Caregivers

- ❖ Increase trainings to community members and professionals who work with children
- ❖ Promote resources through medical, dental & educational organizations
- ❖ Educate regarding risk & protective factors

9. Expand Trainings

- ❖ Educate professionals regarding signs of CAB as well as risk factors associated with CAN
- ❖ Provide training and materials to community members regarding reporting law
- ❖ Utilize training in a variety of formats (face-to-face, web-based, classroom)

Knowledge Strategies:

10. Implement Strategic Communications

- ❖ Expand use of social marketing
- ❖ Target communications
- ❖ Utilize toolkits and shared message banks
- ❖ Recruit influential messengers to promote the message

SHARE THE PREVENTION PLAN



Where Do We Go From Here?

Infrastructure

1. Investments

2. Policy

Resources

3. Optimize & Direct

Advisory Committee for CAN Prevention Plan

Community Involvement

- 4. Parental Resiliency
- 5. Safe Communities
- 6. Emotional Wellbeing
- 7. High-Risk Populations

Knowledge

- 8. Educate Caregivers
- 9. Expand Trainings
- 10. Strategic Communications

Who Is Already At The Table?

Infrastructure

- Investments
 - Funding Levels
 - Number of Parent Support & Education Groups
- Policy
 - # Children receiving Dev. Screening
 - # Children who have Med. Coverage
 - # Child Care positions (slots)
 - # QRIS 1-2-3 Star Programs
 - Legislation that addresses wellbeing
 - # Community Initiatives

Resources

- Optimize and Direct
 - Increase Survey Participants
 - Increase in Perception of Ease of Access to Services
 - Increase in # of Community Needs Assessments

Community Involvement

Parental Resiliency & Social Connections

- # Parent Support Groups
- Increase Protective Factors as Surveyed by Community Survey
- # Workforce Trained to Facilitate Parent Support Groups
- # of Free/Low-Cost Activities

Develop Safe Communities

- Increase Positive Neighborhood Safety Responses
- Increase "I have used this" Responses to OCAP Survey

Improved Mental & Emotional Wellbeing

- Change in Mentally Healthy Days (BRFSS)
- # Maternal Mood Disorder Screens
- Decrease in "overwhelmed by stress" Responses (OCAP)
- Decrease # Inpatient Mental Illness Discharges (OK2Share)
- Decrease Suicide Rate (OK2Share)
- Increase # Professionals Trained in Trauma Informed Care

Community Involvement

Outreach to High-Risk Populations

- # Sexual Abuse Prevention Programs
- # Sexual Education Programs
- # Parenting Teens Enrolled in Home Visiting



Knowledge

- **Educate Caregivers**
 - ◆ Increase Positive Responses to OCAP Survey "know how to help child learn"
 - ◆ Increase # of Parent Classes/Training
- **Expand Trainings**
 - ◆ Increase in Variety of Training (OCAP Survey)
 - ◆ Increase in "very confident" Responses (OCAP Survey)
 - ◆ Increase # of CAN Trainings
- **Implement Strategic Communications**
 - ◆ # People Accessing ParentPRO
 - ◆ # People Who have Heard or Used Parent Support Services
 - ◆ Increase Under-Represented Survey Participants (OCAP Survey)

Identifying Where Your Group Fits

What Is Your Mission?	Would You Be Willing To?
■ What is the main focus of this group? ■ Do your activities fall within one or more of the State Plan Goals? ■ Do you have access to resources that would inform the Strategic Priorities?	■ Gather & provide data from your activities to inform the State Plan? ■ Attend two meetings per year to address progress toward or revision of the Strategic Priorities? ■ April 5, 2019 OSDH 10-12 ■ Share this information with other groups you are involved with?

What Else?





Contact Information

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