

Miss Northwestern



**SUNDAY,
NOV. 2ND**

**SHOW AT 4:00PM
DOORS OPEN
AT 3:30PM**

**FELLERS FAMILY
AUDITORIUM AT
THE NWOSU
ALVA CAMPUS**

3rd Runner-Up to Miss Oklahoma



Jessica Davis



Madeline Ryerson

Miss Northwestern's Teen





Northwestern Leadership Trust

In 2020, the leadership of Northwestern Oklahoma State University elected to make a strategic move to secure funding for a long-term student leadership emphasis at Northwestern with the creation of Northwestern Leadership Trust. This endowment replaces the President's Association (originally the Presidential Partners program).

The institutional emphasis on freedom of thought, independent research, thorough analysis and critical thinking established Northwestern as a highly successful creator of young leaders who have grown to make a huge impact on our world.

The Northwestern Leadership Trust, like the programs before, will continue to support the President's Leadership Class (PLC).

PLC, led by the University President, is a highly competitive program for first-time freshmen that allows Northwestern to attract the best and brightest students from the region. As the endowment grows, additional programs will be supported.



Dr. Bo Hannaford

President of Northwestern Oklahoma State University



If you would like to join us in the long-term vision of growing future leaders at Northwestern, please contact John Allen at (580)-327-8594 or jwallen@nwsu.edu

Competition Program

Opening Number with Miss Northwestern 2025 & Northwestern's Teen 2025

Introduction of Contestants

Master of Ceremonies – Dr. Jesse Schroeder

Introduction of Judges and Auditors

On-Stage Question – Miss & Teen Contestants

Health and Fitness – Miss & Teen Contestants

A Moment with Jessica, Madeline & Lawsyn

Talent – Miss and Teen Contestants

Entertainment by Northwestern's Teen 2025, Madeline Ryerson

Entertainment by Miss Northwestern 2025, Jessica Davis

Evening Gown – Miss Contestants (Accompanied by Stars) & Teen Contestants

INTERMISSION

Special Presentations

Farewell for Northwestern Star 2025, Lawsyn Howard

Farewell for Northwestern's Teen 2025, Madeline Ryerson

Farewell for Miss Northwestern 2025, Jessica Davis

Crowning of Miss Northwestern's Teen 2026

Crowning of Miss Northwestern 2026

**Miss
Northwestern**

Scholarship Patron Donations

Diamond - \$500+ Donation
Daisy Village
Tres Jolie
Crowning Around

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Alva Vet Supply

Pearl - \$100+ Donation
Gary Goucher
Neil & Mary Lou
Goucher

Sapphire - \$150+ Donation
Top Cat Formal Wear
& Accessories
V5 Cabinetry

Opal - \$30+ Donation
Anonymous Donation
in Support of
Jadyn Chancey

Miss Northwestern & Teen Evening Gown Awards

**\$500 Bookstore
Gift Certificate**



**Miss
Northwestern**

Jessica Davis

Scholarship Awards

The winners of tonight's competition will receive the following scholarship awards:

Miss Northwestern

**\$1500 tuition scholarship
\$500 cash scholarship**

Miss First Runner-Up

\$1250 tuition scholarship

Miss Second Runner-Up

\$1000 tuition scholarship

Each Miss Contestant will receive a \$200 cash participation scholarship award.

Cash scholarship awards are provided by the Northwestern Leadership Trust.

Miss Northwestern's Teen

\$1500 tuition scholarship

Each Teen Contestant will receive a \$200 tuition participation scholarship award.



**Miss
Northwestern's
Teen**

Madeline Ryerson

Master of Ceremonies



Dr. Jesse Schroeder

Dr. Jesse Schroeder is an assistant professor of mass communication at Northwestern Oklahoma State University. Schroeder graduated from Northwestern in 2003 and started working in the radio and television industry. In 2006, he returned to Northwestern as an instructor. During this time, he completed his Ph.D. and led his students to win multiple state and regional awards for their work in broadcasting. Also during this time, Schroeder led the university through the accreditation process with the Higher Learning Commission. Receiving full 10-year accreditation status is a highlight of Schroeder's career.

In 2014, Schroeder left Northwestern to return to the TV news business. He served the Sherman/Denison, Texas, communities in Texoma at KXII-TV, working as a morning news anchor. During this time, he won multiple awards for his work. Most recently, Schroeder worked for KLTV/KTRE in Tyler, Texas. While there, he served as the primary 6 p.m. and 10 p.m. news anchor. Schroeder also reported extensively on weather. This reporting took him up in the station helicopter to cover the aftermath of severe storms in the area and allowed him to share the stories of those who needed help and assistance during those difficult times.

Schroeder and his family returned to northwest Oklahoma in July of 2023, when he accepted the mass communication position at Northwestern. He enjoys helping his students accomplish their career goals. Schroeder and his wife Amanda have been married for 21 years and have three children, Brayden, Parker, and Mia.

And a special thanks to you for supporting the 2026 Miss Northwestern and Miss Northwestern's Teen Competitions.

Your admission goes toward expenses of Miss Northwestern and Miss Northwestern's Teen as they attend the Miss Oklahoma Competition.

Please join them as they compete the first week of June at Rose State College's Hudiburg Center for Performing Arts.



Miss Northwestern 2025, Jessica Davis

Former Miss Northwesterns

Ferral
Lochner
1966



Kay
Tucker
1976



Lauren
Casteel
2004



Alex
Smith
2014



Megan
Spray
2024



Ann
Vickers
1967



Trudy
Wheeler
1977



Savannah
White
2005



Chelsay
Adams
2015



Jessica
Davis
2025



Linda
Cline
1968



Betty
Hansen
1978



Elizabeth
Harris
2006



Mary
Shklar
2016



Toni
Richards
1969



Dana
Workman
1980



Jordan
Gaskill
2007



Kandi
Hughart
2017



Maggi
Mulloy
1970



Claretta
Lingenfelter
1981



Ashlynn
Frey
2008



Macie
Malone
2018



Cindy
Goodwin
1971



Linth
Krehbiel
1982



Jordan
Gaskill
2009



Alysson
Stewart
2019



Vivian
Janzen
1972



Marita
Patterson
1983



Cali
Crissup
2010



Liberty
Bird
2020
2021



Neta Sue
Irwin
1973



Kiley
Rieger
2001



Carmen
Sander
2011



Carli
Seabolt
2022



Gala
Smith
1974



Cassie
McEachern
2002



Carrie
Bowers
2012



Emily
Smith
2023



Lori
Hansen
1975



Braxie
Ashpaugh
2003



Ashton
Blewitt
2013



Northwestern™
OKLAHOMA STATE UNIVERSITY

Miss
Northwestern
Scholarship Pageant



*Good luck,
Jamie and Harper!*





We are proud of you, Jessica!

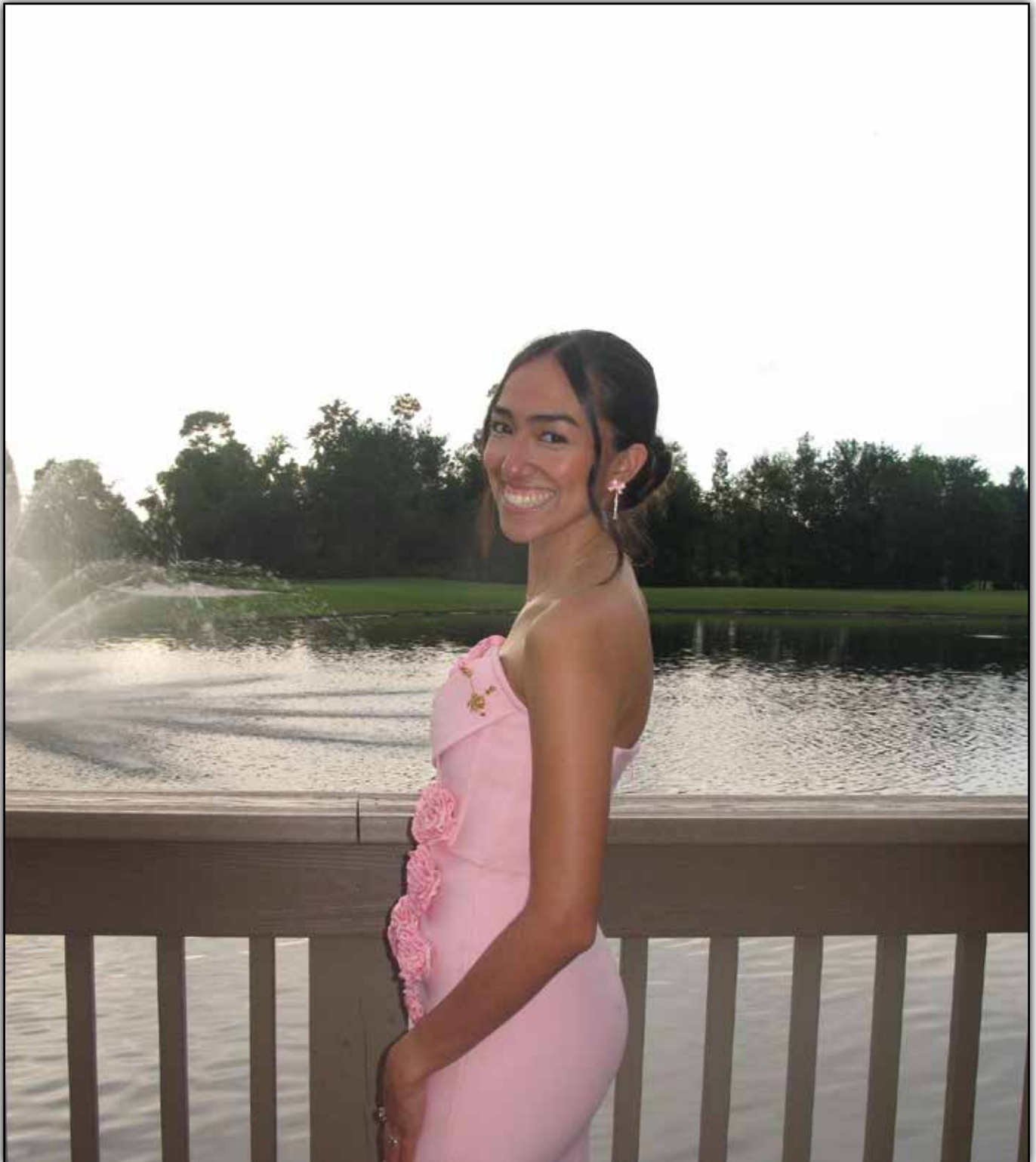


Good luck, Kaylyn!
The Aldrich & Schultz Family





Good luck, Jamie!
Cancun Mexican Grill



Jamie Torres Franco



Good luck, Abbey!



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*Best of luck,
Addison!*



Best of luck, Jessica!
Love, Dad



Good luck, Jessica!
Neil & Mary Goucher



Good luck, Jamie!
V5 Cabinetry





Good luck,
Jessica!



Best of luck,
Jessica!



Miss Northwestern Stars 2026



Kaia Kann

Miss Northwestern Contestant Jady Chancey's Star

Parent(s): Tyler and Janessa Kann

Hobbies: Tumbling, cheering, and playing with her brothers

Favorite Food: Chicken and gravy

Fun Fact: Kaia's pinky on her left hand is about half an inch shorter than her right hand pinky due to getting it smashed in a door at day-care when she was 2 years old!

Hometown: Tuttle, OK

Sawyer Lawrence

Miss Northwestern Contestant Kaylyn Aldrich's Star

Parent(s): Bobby and Rachael Lawrence

Hobbies: 4-H archery, all things Harry Potter, and supporting her sister, Ryann, (the student athletic trainer) at the NWOSU football games

Favorite Food: Spaghetti and meatballs

Fun Fact: Sawyer is almost 5 feet tall in the 3rd grade, making her taller than all of the boys in her class!

Hometown: Hitchcock, OK



Seraphina "Sera" Hall

Miss Northwestern Contestant Addison Tucker's Star

Parent(s): Alica Hall

Hobbies: Coloring, playing dress up, and pretending to be an ice skater

Favorite Food: Bisketti (AKA spaghetti) and pasta

Fun Fact: Sera has been to Disney World four times and could lead you around the Magic Kingdom without a map!

Hometown: Alva, OK

Hadleigh Dugger

Miss Northwestern Contestant Abbey Elam's Star

Parent(s): TaKeyah Dugger

Hobbies: Riding horses, checking cows/caring for chickens,
and playing softball

Favorite Food: Steak

Fun Fact: Hadleigh loves planting gardens and flower beds. She enjoys
watching her plants grow and bloom!

Hometown: Shattuck, OK



Harper Higgins

Miss Northwestern Contestant Jamie Torres Franco's Star

Parent(s): William and Taylor Higgins

Hobbies: Going to Disney World, playing dress up, and riding her horses

Favorite Food: Pizza

Fun Fact: Harper believes every day should have a little sparkle and a lot of
sunshine!

Hometown: Alva, OK



Ellie Vermillion

Miss Northwestern Contestant Jessica Goucher's Star

Parent(s): Aaron and Lisa Vermillion

Hobbies: Playing sports, Roblox, and dancing/tumbling

Favorite Food: Cheeseburgers

Fun Fact: Ellie is ambidextrous!

Hometown: Alva, OK

JESSICA DAVIS MAKES NORTHWESTERN HISTORY AT MISS OKLAHOMA!



3rd Runner-Up to Miss Oklahoma!
Health and Fitness Prelim Winner!
Evening Gown Prelim Winner!
Rookie of the Year!
Rookie Interview Award!
Community Service "On the Rise" Award!



Miss Northwestern Contestants 2026

1

Jadyn Chancey

Hometown: Mooreland, OK

Classification: Junior

Major: Psychology

Talent: American Sign Language Presentation –
“You Are My Sunshine”

CSI: Honoring and Caring for Our Veterans

Northwestern Star: Kaia Kann



Kaylyn Aldrich

Hometown: Okeene, OK

Classification: Junior

Major: Early Childhood Education

Talent: HERStory

CSI: Advocating Help with Northwest Family Services

Northwestern Star: Sawyer Lawrence

2

3

Addison Tucker

Hometown: Piedmont, OK

Classification: Freshman

Major: Nursing

Talent: Monologue – “Impossible to Be a Woman”

CSI: National Fragile X Foundation

Northwestern Star: Seraphina “Sera” Hall





Abbey Elam

Hometown: Shattuck, OK

Classification: Freshman

Major: Media and Communication

Talent: Vocal Performance – “She Used to Be Mine”

CSI: Small Victories

Northwestern Star: Hadleigh Dugger

4

5

Jamie Torres Franco

Hometown: Hennessey, OK

Classification: Junior

Major: Criminal Justice

Talent: HERStory – “He Did It”

CSI: Be the First to Lead the Way

Northwestern Star: Harper Higgins



Jessica Goucher

Hometown: Waynoka, OK

Classification: Sophomore

Major: Biology

Talent: Vocal Solo – “Hello”

CSI: Accessible Healthcare from the United States to Third World Countries

Northwestern Star: Ellie Vermillion

6

Miss Northwestern Teen Contestants 2026



Olivia Church

1

Hometown: Weatherford, OK

Talent: Baton Twirling – “Runaway Baby”

CSI: Still Brave: Whispers of Hope

2

Tanith Erikson

Hometown: Alva, OK

Talent: HERStory – “Pink”

CSI: Our Military Kids (OMK)



Lauren Thomason

3

Hometown: Burlington, OK

Talent: Vocal Solo – “My Man”

CSI: Confidence for Kids

4

Jayce Schultz

Hometown: Okeene, OK

Talent: HERStory – “Before the Sun Rises”

CSI: Beef Up Your Knowledge





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*Best of luck,
Kaylyn!*



**GOD BLESS ALL
B&M Student
Rental Properties**



Good luck, Abbey!

RANGER PREVIEW

Ranger Preview is an opportunity for you to get to know the university, tour campus, meet with faculty and student organizations, and get your questions answered first-hand. Plus, you will receive a \$600 scholarship just for attending.

- ☑ Meet faculty, staff and current students
- ☑ \$600 Scholarship
- ☑ Take a tour around the campus
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Northwestern
OKLAHOMA STATE UNIVERSITY

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10:00 AM
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ranger-preview

RANGER PREVIEW | NOV. 8



You make us proud every single day with your kindness, strength, and ability to brighten any room. We'll always be your biggest fans. Love always, Mama and Dad



*Love you so much!
I'm so proud of you!*
GMA



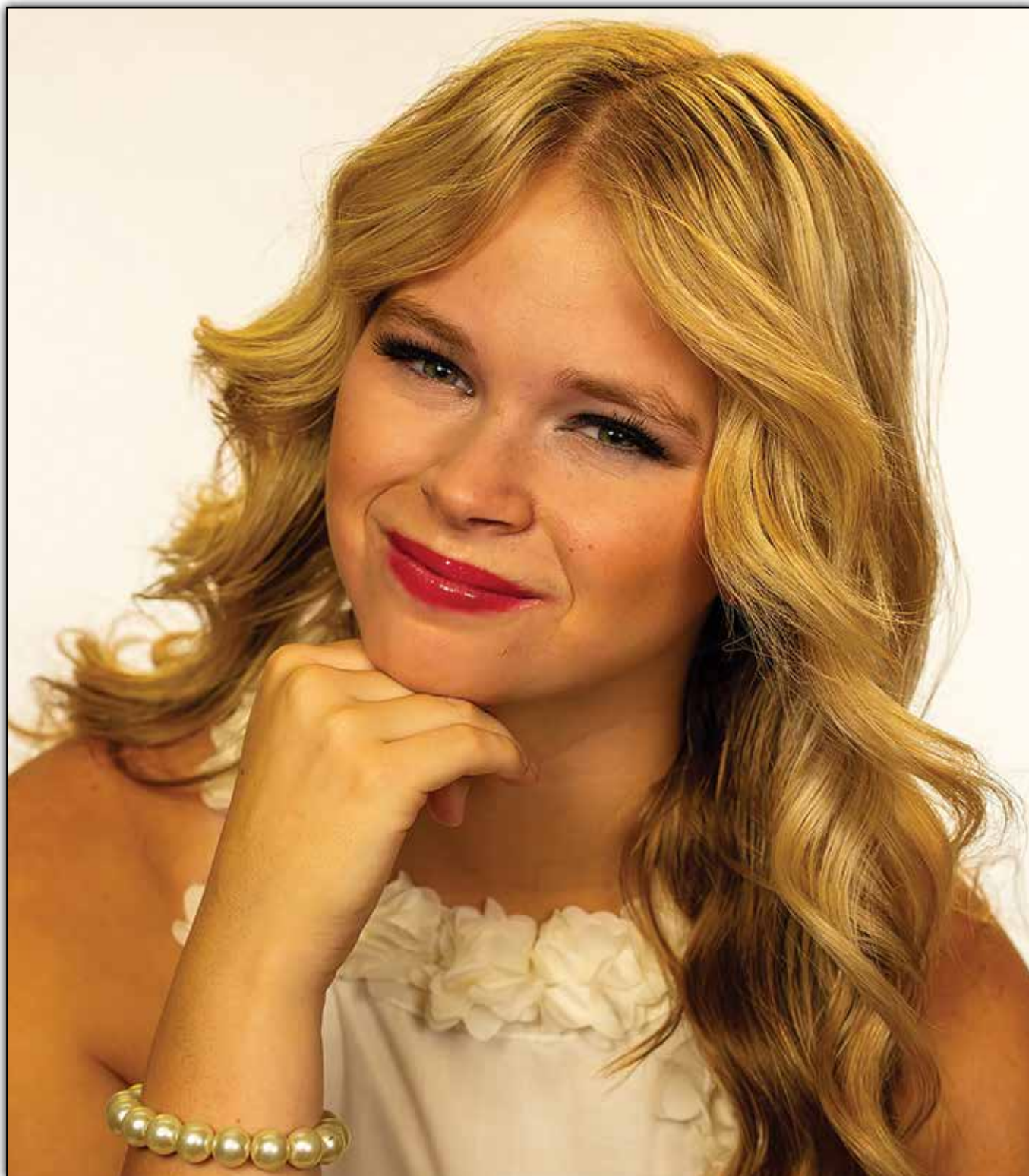
Good luck, Lauren!
We are so very proud of you!
Dad, Mom and Dayton



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***Good luck, Tanith!
You are so loved!***





**Best of luck, Olivia! We love you!
Mom, Dad, Family, & Friends**



Good luck, Jadyn!

Patricia 580-334-5305

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A black silhouette of a cat wearing a white shirt and a red bow tie, positioned on the left side of the business card.

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Good luck, Jessica!



**Best of luck,
Jessica!**

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JESS,

WE ARE SO INCREDIBLY PROUD OF YOU! WATCHING YOU REPRESENT NORTHWEST OKLAHOMA WITH SUCH POISE, CONFIDENCE, AND GRACE HAS BEEN SUCH A JOY. YOU ARE TRULY BEAUTIFUL—INSIDE AND OUT—AND YOUR DETERMINATION AND DRIVE CONTINUE TO INSPIRE NOT ONLY US, BUT EVERYONE WHO WATCHES YOU CHASE YOUR DREAMS.

YOU'VE ALWAYS BEEN WISE BEYOND YOUR YEARS AND CONFIDENT IN YOUR WORTH, KNOWING THAT YOUR TRUE VALUE IS FOUND IN JESUS CHRIST. HIS LIGHT SHINES SO BRIGHTLY THROUGH YOU, TOUCHING THE HEARTS OF EVERYONE AROUND YOU. YOUR KINDNESS, COMPASSION, AND GENUINE SPIRIT MAKE YOU SUCH A GIFT TO ALL WHO KNOW YOU, AND WE ARE SO THANKFUL THAT GOD CHOSE US TO BE YOUR FAMILY.

NO MATTER WHERE LIFE TAKES YOU, WE'LL ALWAYS BE RIGHT BEHIND YOU—CHEERING YOU ON, PRAYING FOR YOU, AND LOVING YOU EVERY STEP OF THE WAY. KEEP CHASING YOUR DREAMS, SWEET GIRL, AND NEVER FORGET HOW DEEPLY YOU ARE LOVED.

**WITH ALL OUR LOVE,
DAD, MOM, AND BROCK**



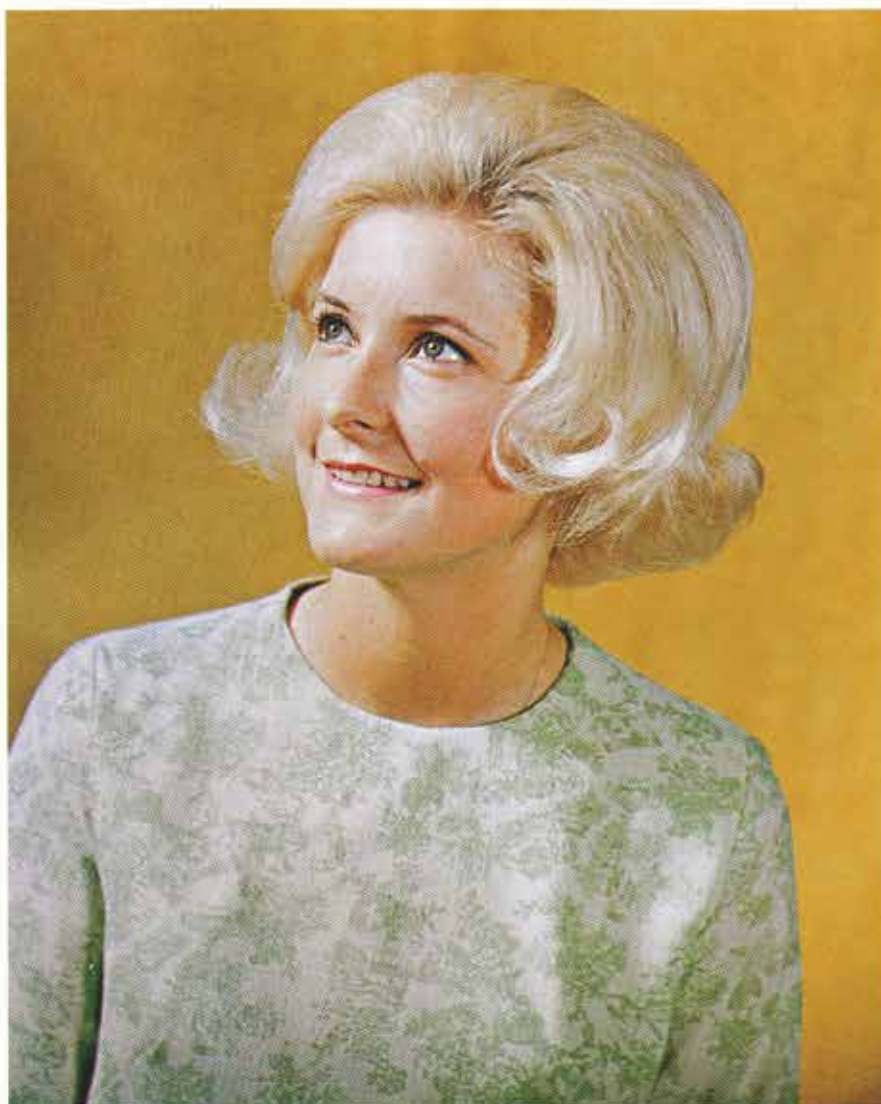
Madeline,

As you prepare to pass on your crown, we want you to know how incredibly proud we are of the young woman you've become over this past year. When you first stepped into this role, you were excited, hopeful, and maybe a little unsure of what lay ahead. What you didn't know then was how much you would grow — in confidence, grace, and purpose.

From the very beginning, you took your title to heart. You didn't just wear the crown — you represented it. You became a true ambassador for Northwestern, showing others what it means to lead with kindness, humility, and dedication. More than anything, you inspired others — especially young girls who look up to you. They saw someone who worked hard, believed in herself, and used her platform to uplift others. Your influence will last far longer than your year as a titleholder.

As you hand over your crown, know that it's not the end of something — it's a beginning. The lessons, friendships, and self-discovery you've gained are yours forever. Again, we are excited about all your accomplishments and look forward to your next chapter. We could not be more proud of you!

With all our love,
Dad, Mom, Ben and Katherine



FERRAL LOCHNER

In Loving Memory
of our
1st Miss
Northwestern
Ferral
(Lochner)
McKay

Miss Northwestern Is Ferral Lochner

Ten contestants were judged in privately conducted tryouts for the honor of representing the college in the 1966 Miss Oklahoma pageant. Chosen as Miss Northwestern State College was Ferral Lochner. Talent and appearances in evening wear and bathing suit were the bases for judging the contestants. Miss Barbara Benefiel was director of the competition here.



Miss Northwestern State College, Ferral Lochner, stands between the runners-up in the contest. Cheryl Breckenridge, left, was named first alternate, and Linda Beam was second alternate.



Beating the bass drum as a member of the percussion section of the Ranger Band, Miss Lochner performs in an outdoors concert with the band on commencement day.



Miss Lochner poses for a more formal photograph.



Miss Northwestern was one of several windblown band members on a gusty day in the fall, when routines for football game performances were being practiced.

Miss Northwestern
1966

1946-2025

Right: High-stepping ahead of the band, Miss Lochner has been a twirler with the organization for two years. A former Miss Oklahoma of Twirling and recipient of many honors in that art, she this year conducted the Northwest School of Twirling.



RANGER PREVIEW

NOV. 8

\$600 scholarship to High School Seniors just for attending!



NorthwesternTM
OKLAHOMA STATE UNIVERSITY





WHAT A YEAR!



JESSICA, MADELINE & LAWSYN

Jessica, the Miss Northwestern Organization is better because of you. You are a shining example of what it looks like to be consistently in a relentless pursuit of excellence. From late nights to early mornings, you have proven that dreams come true when you pair discipline, work ethic, dedication, and a dash of sparkle together. You left a lasting legacy as Miss Northwestern, and your representation of yourself, your family, and Northwestern at the Miss Oklahoma Competition will be remembered forever. You truly made Northwestern history! We are so proud of you.



Madeline, you are the Disney princess version of a teen titleholder! From your angelic voice to your heart of gold, you have represented Northwestern with pride and grace. You have touched so many hearts throughout this year, and we could not have asked for a better teen representative for Northwestern. We cannot wait to see all that you accomplish in the years to come! You will continue to set this world on fire in all that you do!



Lawsyn, you have brought so many smiles to so many people over this past year! From your photography skills to your passion for raising funds and putting together backpacks for the "Lawsyn Layne's Give Back Gang," you are changing the world and advancing childhood cancer awareness. You have exuded JOY during every moment, and we have loved sharing this experience with you!

As you continue your journeys in life, remember that every interaction, every event, and every effort contributes to the legacy of the Miss Northwestern Organization. Your passion and enthusiasm reflect what it means to be local titleholders and what it means to be Rangers.

You are loved and supported by all of us.

As Always,

Ride, Rangers, Ride!

The Miss Northwestern Board

The Miss Northwestern and Miss Northwestern's Teen Competition would not be possible without the efforts of those backstage and behind the scenes. The Miss Northwestern Board members would like to extend their appreciation to everyone involved in making this year's competition a success!

Northwestern Oklahoma State University Administration:

Dr. Bo Hannaford – President
Dr. David Pecha – Executive Vice President
Dr. James Bell – Vice President for Academic Affairs
Kelsey Martin – Director of Marketing and University Relations
Caleb Mosburg – Vice President for Student Services and Enrollment Management
Dr. Steven Maier – Dean of Faculty
Brad Franz – Vice President for Athletics

Competition Board and Staff:

Paige Fischer – Executive Director of The Miss Northwestern Organization
Dr. David Pecha & Tara Hannaford – Auditors
Dr. David Pecha, Kimberly Weast, Mickey Jordan, Chesnei Thomas, Baylei Hada, Sadie Bier, Kaylyn Hansen, Alica Hall – Board of Directors

Technical Theatre Staff:

Professor Kimberly Weast, MFA – Production Director
Mickey Jordan – Technical Director
Lilith Ferrero, Kimberly Weast – Lighting Board Operators
Ushers – NWOSU Theatre

A Special Thanks Goes To...

The Northwestern Leadership Trust – Competition Sponsor
Sean Doherty – Program Book/Ad Designer/Photographer
Chesnei Thomas & Baylei Hada - Judges' Chairs
Alica Hall – Head Contestant Coordinator/Backstage Seamstress
Justyce Wilson – Choreography/Opening Number/Backstage Manager
Jessica Davis – Choreography/Opening Number
Ella Ayers, Livia Bwakali, Megan Stratton, Norah Scarbrough – Contestant Coordinators
Sagelyn Budy – Star Coordinator
Marlie Pitts – Star Assistant
Tara Owen and Chloe Bradt – Judges' Meals and Hospitality Room
Kelsey Martin, Valarie Case – Headshot/Competition Photographers
Annette Schwerdtfeger, Eric Reames, Justin Masee, Hadley Bohlen
– Ticket Booth/People's Choice Awards

AND MANY OTHER VOLUNTEERS! You are so appreciated!

Affirmative Action Compliance Statement

This institution, in compliance with Title VI and Title VII of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, sections 503 and 504 of the Rehabilitation Act of 1973, the Americans with Disabilities Act Amendments Act of 2008, and other applicable federal laws and regulations, and to the extent required by law, does not discriminate on the basis of race, color, national origin, sex, age, religion, physical or mental disability, or status as a veteran in any of its policies, practices, or procedures. This includes, but is not limited to, admissions, employment, financial aid, and educational services. Inquiries concerning the application of these programs should be made to Caleb Mosburg, Vice President for Student Affairs and Enrollment Management, Northwestern Oklahoma State University, 709 Oklahoma Boulevard, Alva, Oklahoma, 73717. 580-327-8415

Cost Statement

This publication, printed by Northwestern Oklahoma State University, is issued by the University as authorized by the Regional University System of Oklahoma. A total of 60 copies have been prepared and distributed at a cost to the taxpayers of the State of Oklahoma of \$510.

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Jessica Davis
Miss Northwestern
2025

Forever a Daisy Girl



Dressing Miss Northwestern Since 1970

